

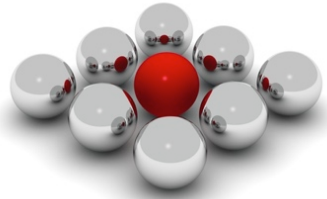
Enabling Effective hybrid Projects



TIME
2 KNOW



Education Portfolio



hybris Functional Consultant

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Core Values of a Functional Consultant

- The role of the Functional Consultant
- Key skills & responsibilities

Multi-faceted Commerce

- Omni-channel commerce principles
- Virtual Products
- Domain Methodologies

Essential hybris Concepts

- Core hybris Concepts and Architecture
- Overview of the hybris Platform
- Notion of Accelerators and Cockpits
- Management aspects – Goals, Actors & Workflows

Product Data Management

- Product hierarchies: Catalogs, Categories, Variants
- Working with Product Cockpit
- Import / Export
- Product Catalog Strategies

Order Management

- Carts, Orders and Order Details
- Delivery and Payment methods

Editorial Content Management

- Thinking in Templates, Pages and Components
- Working with WCMS cockpit
- Preview of websites
- Pages and Components Inventory
- Content Catalog Strategies

Search & Merchandizing

- Search configuration, indexes and facets
- Product Relations
- Discounts, Promotions & Vouchers

Customer Service Support

- Working with CS cockpit
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- Handling feedback

User Management

- User Modeling: Users, User Groups, Access Rights
- Actors Inventory

Functional Consultant within a hybris Project

- Effective Project organizations
- Requirements Gathering
- Planning and Prioritizations
- Acceptance and Testing Strategies

The Way ahead



Succeeding in hybris Projects

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Lifecycle of a hybris Project

- A short history of Commerce
- Common hybris Project Lifecycle
- hybris Project Patterns

Setting the Base for Success

- The Client – Profile, Vision & Culture
- Start with confidence
- Effective Project organizations and core skills
- Concept of Workshops
- Design of Sites
- Importance of Domain & Software Methodologies

Doing the Right Things

- hybris Platform Expectations
- Young Partner
- Information Sources and Radiators
- Requirements Gathering process
- Acceptance and Testing Strategies
- Planning and Prioritizations

Doing the Things Right

- Guided Construction
- Project Artifacts & Blueprints
- User Experience Design (UED)
- Back-Office Usability

Omni-Dimensional Delivery

- Portfolios, Programs & Projects
- International Rollouts
- Business User Enablement
- Go-Live activities
- Content Production and Enrichment

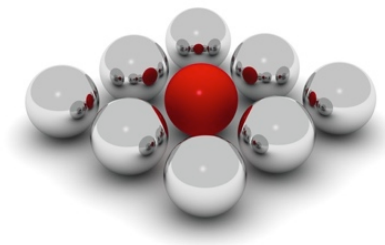
Project Estimations

- WHY and WHAT do we Estimate?
- Blueprinting your estimations
- Zero Efforts

Agile Steering

- All-Team approach
- Sharing and Communication
- Knowledge Capitalization
- Seed and Spread Tactic
- Tooling

The Way ahead



hybris Functional Consultant

It has been proven: A hybris project requires hybris functional expertise to succeed. It takes both an inspiration and a vision to create an *Idea* about the future solution.

The people who take over the Idea and distill from it implementable requirements are the *Functional Consultants*. The good news is: it depends on You, to ensure such an invaluable profile exists in Your Team.

What will you Learn?

This training will teach you:

- Main competences of a hybris Functional Consultant
- Essential functional knowledge about hybris Suite
- Important concepts related to management of information within the Suite
- Practical skills when using hybris back-end cockpits
- Techniques about gathering and managing requirements based on hybris- and domain know-how
- Recommend workflows and functionality, which support requirements and establish a level of completeness needed for a multi-faceted commerce project.
- Useful solution strategies which you can apply in projects
- Ways to apply project artifacts and blueprints to increase effectiveness and set proper expectations

For Who is it?

The course is dedicated to Product Owners, Solution Architects, Business Analysts, Project Leads and QA professionals. The training is suitable for all hybris Practitioners who want to learn essential functional abilities of the latest hybris Suite.

Prerequisites

This training assumes conceptual knowledge of e-commerce, requirements management and software development. Each participant should have installation of the current hybris Suite version.

Duration

3 days

Approach

During the course we review important functionality and concepts of the hybris Suite. We discuss techniques for relating requirements, platform features and solutions.

Each topic has two core parts: theory and practice.

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Succeeding in hybris Projects

The true challenges in hybris projects stem from organizational, methodological and soft-skills nature. Rise above the basics; learn tips and practices necessary to help your company go beyond trivial software development to effective hybris undertakings. Analyze common hybris project patterns and learn proven solutions about structure, planning and steering.

What will you Learn?

This training will teach you:

- Essential knowledge about organizing hybris projects – use of roles, experts and skills
- How to gather and manage requirements based on hybris- and domain know-how
- Ways to prioritize and create reliable plans
- The advantages of using project artifact and blueprints
- How to bring precious quality in your deliveries
- What to consider for Go Live events and international rollouts
- Important ingredients of project estimations
- Ways in designing a strategy around knowledge capitalization and skills scaling

For Who is it?

The course is dedicated to Project Stakeholders, Business Owners, Project Leads, Product Owners, Solution Architects, and QA professionals. The training is suitable for all hybris Practitioners who want to onboard on a hybris project and are responsible for its success.

Prerequisites

This training assumes certain conceptual knowledge of the hybris Suite.

It is desirable that each participant has installation of the latest hybris Suite version.

Duration

3 days

Approach

During the course we discuss fundamental strategies related to project setup, requirements management, prioritization and planning. We brainstorm and create effective blueprints for various project deliverables and artifacts. Each topic has two core parts: theory and practice.

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- Guided Construction
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Aspects of Effective Delivery

- Portfolios, Programs & Projects
- International Rollouts
- Business User Enablement
- Go-Live activities
- Content Production and Enrichment

Project Estimations

- WHY and WHAT do we Estimate?
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Contact Us



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